

---

## Report to Protocol Agenda – “Liberty Hall, Irish Cancer Society Banner”

---

**Application:**

The Irish Cancer Society have requested approval from Dublin City Council for the erection of a temporary banner to be displayed on the SIPTU Building, Liberty Hall, Dublin 1 to raise awareness of Daffodil Day, which is the organisations flagship fundraising event. Permission has been received from SIPTU for use of the building should the banner request be granted by Dublin City Council.

**PROPOSED DATES OF DISPLAY:**

Monday March 6th - Monday 20th (2 weeks)

**BANNER ON BEHALF OF:**

Irish Cancer Society - Daffodil Day

**OUTLINE/CAUSE OF THE CAMPAIGN:**

This is the 30th anniversary of Daffodil Day – the longest running collection day in Ireland and a major fundraiser for the Irish Cancer Society. Funds raised help fund vital cancer research and support services to help those affected by cancer in Ireland.

**DESIGN / MESSAGE:**

We are currently working on the messaging for this. The image is of a mother and daughter in a garden with daffodils. The mother is a cancer survivor wearing a headscarf. Attached please see some previous Irish Cancer Society banners on Liberty Hall.

**BENEFIT TO CITY:**

The banner is designed to create a sense of hope and support for those affected by cancer and to encourage members of the public to get behind Daffodil Day.

The Planning Department of Dublin City Council is satisfied that all aspects of the application comply with the agreed policy for the erection of banners on Liberty Hall.



# WE WON'T GIVE UP UNTIL CANCER DOES

DAFFODIL DAY - 28<sup>TH</sup> MARCH

Kindly supported by 

Get involved at [www.cancer.ie](http://www.cancer.ie)  
Call 1850 60 60 60

